

**Community Needs Assessment
QUESTIONNAIRE
(Name of your service) AREA HEALTH CARE PLANNING COUNCIL**

Key Informant Interviews

Informant Name: _____ Phone: _____

Date: _____

Interview Process: *Define briefly the purpose of the interview for each participant, stressing his/her experiences and ideas about health services in the community are the focus of the discussion. Assure each interviewee of confidentiality.*

Note: *It is not as important to go through every area of health services with all persons interviewed as it is to cue in on their particular areas of involvement and expertise, together with particular experiences they have had that personalize their assessment, and comments about community health services.*

Remember: *ask "WHY!" Do not settle for "yes/no", "good/bad" type answers.*

1. What do you perceive as the most important problems facing the community in the health care services area, including the future of community health services? How should they be solved?

(Note: to allow for more room for your notes, you may want to divide this questionnaire into one question per page)

2. What is your perception of (NAME OF YOUR HOSPITAL)? How do you think the community perceives the hospital? In terms of care, the job done by the board of trustees, physical plant, range of services? *(Note: If your community doesn't have a hospital, insert the name of the clinic or nursing home or other major health care provider in your community. This is appropriate time to ask if they have had experience personally in the hospital within the last few years. Find out if they use hospitals elsewhere and WHY!)*
3. What is your perception of the local physicians in the community in terms of numbers, quality of care, specialties, and so on? *(This is an appropriate time to ask who is their personal physician and to determine whether they stay in the community for care or go elsewhere and WHY!)*

4. What is your perception of other community health care services: how they function, whether they are adequate, of high quality?
- Ambulance
 - Mental health and alcohol/chemical dependency treatment
 - Health care for children
 - Nursing home
 - Physical therapy center
 - Home health care
 - Preventive health care
 - Pharmacy
 - Dental care
 - Other health care providers
5. Is there much community concern for the well being of the hospital and health care system? What is your perception of the community's interest in financial support for the hospital and health services available; taking more responsibility for future services, working together for the good of the community's health care system?